

# Miva Merchant 9

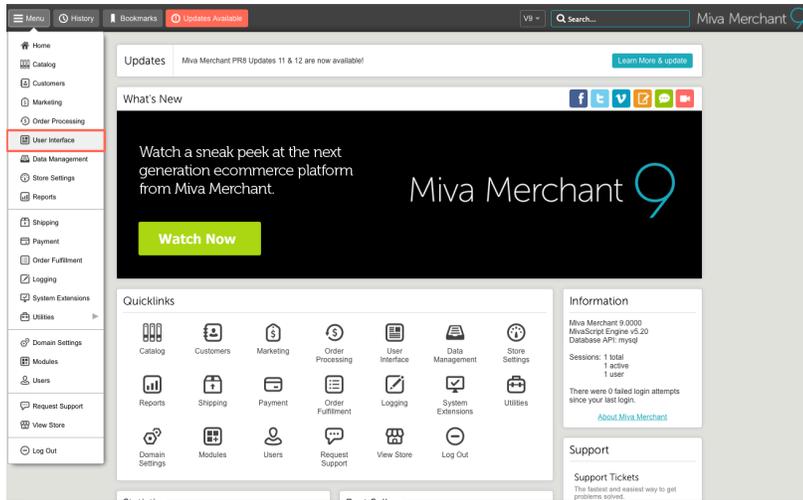
## DIVINO READYTHEME CUSTOMIZATION

Updated March 2016

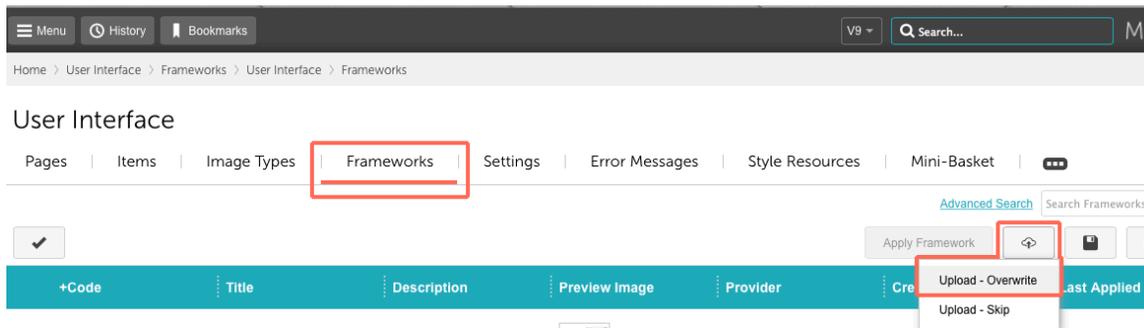
# Installing the DiVino ReadyTheme

These instructions are for installing the Divino ReadyTheme to a brand new store. If you have an existing store, please contact support.

1. Once you download the DiVino ReadyTheme from the Miva App Store you'll want to install it into your store. Go to your downloads file, open the readytheme folder, and select the .pkg file, then select "Choose."
2. Go to your Miva 9 Admin, click on Menu, scroll down and select "User Interface."

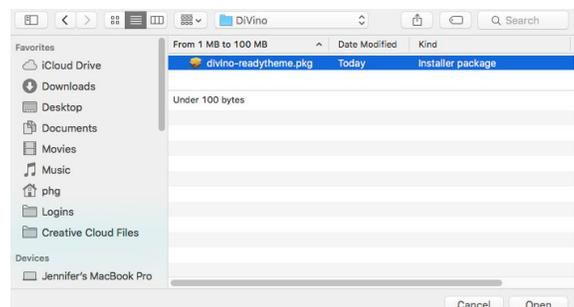


3. Select Frameworks, click on the upload button, select "Upload-Overwrite."



4. Go to your downloads file, open the readytheme folder, and select the .pkg file, click the "Open" button, then select "Choose."

5. Click on your ReadyTheme, Click "Apply Framework."



## User Interface

Pages | Items | Image Types | **Frameworks** | Settings | SEO | Reset More

Search Frameworks... Q ⚙

X CSV 🗑 Apply Framework ↕ 📄 ↺ ⌵ ☰

Active	+Code	Title	Description	Preview Image	Provider	Created D
<input checked="" type="checkbox"/>	No	divino-readytheme	DiVino ReadyTheme	DiVino ReadyTheme	DiVino ReadyTheme	2-29-2016

### 6. Click the two boxes, “Overwrite Images” and “Overwrite CSS Files,” then click “Apply.”

Apply Framework: divino-readytheme

Framework Details Apply Cancel More

Details ^



**Code:** divino-readytheme  
**Title:** DiVino ReadyTheme  
**Description:** DiVino ReadyTheme  
**Author:** DiVino ReadyTheme  
**Created:** 2/29/2016, 10:28:56 AM  
**Minimum Miva Merchant Version:** 9.0005  
**Minimum MivaScript Version:** 5.23

Overwrite External Files  
 Overwrite Style Resources

### 7. A secondary warning page will come up, go ahead and hit “Apply” one more time.

Apply Framework: divino-readytheme

Apply Cancel

Apply Framework **divino-readytheme**?

**Warning:** This process will overwrite your Page Templates, Components and all associated data as described in the Framework.

## Install XML file for Product Custom Fields

The DiVino Theme, in addition to the pkg file, also has an excel file that needs to be uploaded and installed. This excel file will allow you to:

- Add custom fields (or product flags) to your products such as “Free Shipping,” “New,” or “On Sale” or “Hot.”
- Add custom field at checkout called “Order Instructions.”
- Collect your customers IP Address.
- List what browser your customer was using when shopping.

Here’s how to install this file:

Click on “Menu,” then “Data Management.” Click “Import/Export” and select “Import Data and Settings in XML Provisioning Format.”

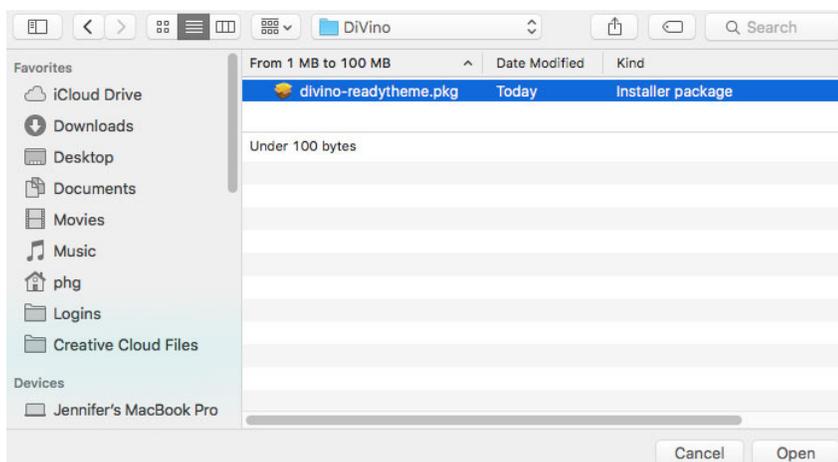
### Data Management

Import/Export | Import Settings | Database Tools

#### Import Data

Add/Update Categories from CSV
Add/Update Products from CSV
Update Product Inventory from CSV
Add/Update Customers from CSV
Import Data and Settings in XML Provisioning Format

Upload “Custom-fields.xml” from your downloads file.



## Import

File:  No file chosen Browse or Drag a File Here To Upload and Begin Importing Data

Import: Import Data and Settings in XML Provisioning Format  
Module: XML Provisioning Import  
Line Number: 17  
Last Tag Processed: Module

Select a File to Begin Importing Data

Date/Time	Line #	Log Message
12-9-2015 15:13:56		Import of divino-custom-fields.xml started
12-9-2015 15:13:57		Import of divino-custom-fields.xml complete

## To Access New Custom Fields

### PRODUCT FLAGS

1. Go to Menu and click on “Catalog”
2. Choose a product and click on the icon with the arrow to edit
3. Click on “Custom Fields” - (if you don’t see Custom Fields, click on the “...” at the very right of the menu and the rest of the menu will appear.)
4. Click on the “Product Flag” drop down menu, and choose which verbiage you want.
5. Click Update

### Edit Product: Pinot Noir

Product | Images | Related Products | Attributes | Inventory Kit Builder |

Author:

Product Flags:

THIS WEEKEND ONLY! • BUY ANY TWO, GET ONE FREE!

### OUR TOP WINES

We know you'll love our featured products because they are on our top sellers list!

**NEW**



Riesling  
~~\$9.98~~ **\$7.00**

**SALE**



Chardonnay  
~~\$39.95~~



Sauvignon Blanc  
\$26.95

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## ORDER INSTRUCTIONS

At checkout, the order instructions will appear for your customer like this:

ORDER INSTRUCTIONS (OPTIONAL)

CONTINUE TO PAYMENT

Under “Order Processing” you can click on any order, then click on the “edit” or pencil icon, and click on “Custom Fields.”

- Here you’ll see the Order Instructions that your customer added when they placed their order.
- Your Customers IP Address
- The Browser they shopped from

### Custom Fields

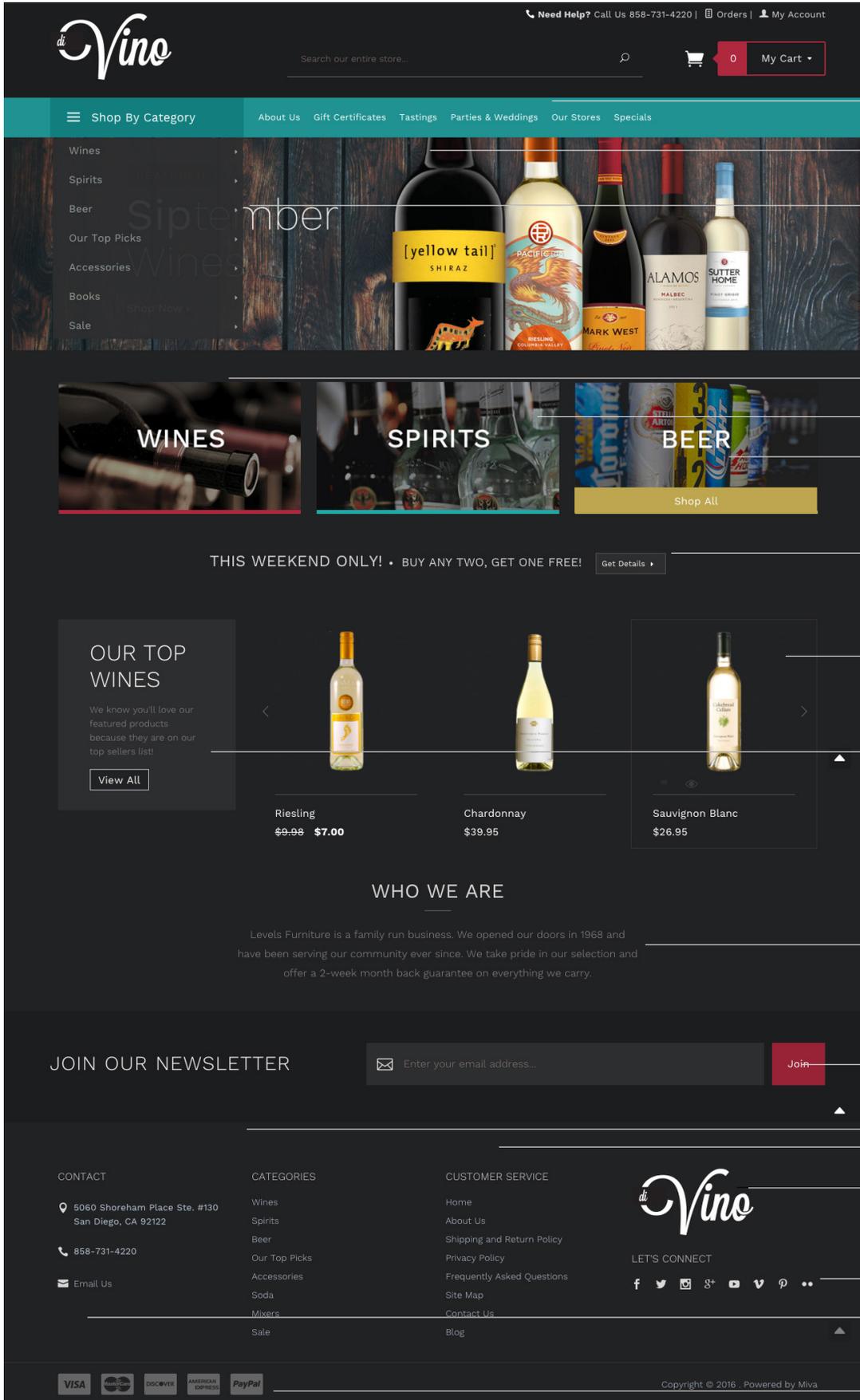
Order: Instructions: Please have order left at the front door.

Order: IP Address: 184.169.137.212

Order: User Agent: Mozilla/5.0 (compatible; MSIE 10.0; Windows NT 6.2; WOW64; Tr

Cancel Save

# Customizable Areas in the DiVino ReadyTheme



1. Header Logo

2. Navigation Bar Visible

3. Hero Image

4. Navigation Bar All Categories

5. Storefront Promo Left

6. Storefront Promo Middle

7. Storefront Promo Right

8. Storefront Promo Message

9. Featured Products Category

10. Homepage Featured Products Message

11. Storefront About Us

12. Newsletter Sign Up

13. Footer Categories

14. Customer Service

15. Footer Logo

16. Social Icons

17. Contact Info

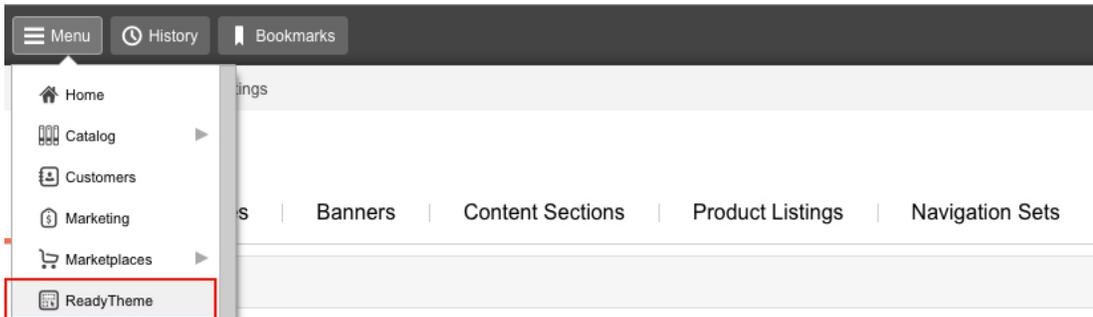
18. Payment Methods



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## Accessing the DiVino ReadyTheme

1. Click on the Menu
2. Scroll down and click on “ReadyTheme”



## Update Header Logo

**UNDER SETTINGS TAB**

### ReadyTheme

Settings | Images | Banners | Content Sections | 

#### Look & Feel

Logo Type:

Image 

Logo Image:

 Select Logo

[Clear Logo](#)

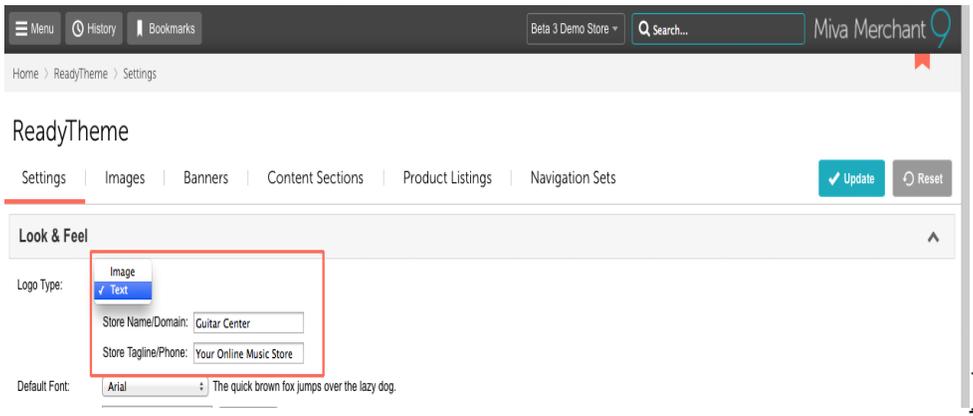
1. Click on “Menu” and scroll down to “ReadyTheme”
2. Click on “Settings”
3. Click on “Select Logo” - a window will pop up. Click “Add” and then “Upload Image”
4. Navigate to where your new logo is, select it and click “Open”
5. Click the “Select” button

## Replace Top Logo with Text

**UNDER SETTINGS TAB**

If you don't have a logo, you can use plain text in its place.

1. Next to “Logo type” click on Image Drop Down Menu
2. Select: Text”
3. Enter “Store Name” and “Store Tagline”
4. Click “Update” in top right corner.



## Update Navigation Bar Visible UNDER NAVIGATION SETS TAB



### ReadyTheme

Settings | Images | Banners | Content Sections | Product Listings | **Navigation Sets**

1. Click on the “Navigation Sets” tab
2. Click on “Navigation: Main”
3. Click on the “Edit Navigation Items” icon (Page icon with arrow in top right corner)

Code	Name	Description	Layout
<input checked="" type="checkbox"/> customer-service	Customer Service		Single Column
<input checked="" type="checkbox"/> footer_categories	Footer Categories		Single Column
<input checked="" type="checkbox"/> navigation_bar	Main Navigation Bar		Horizontal Mega-Menu
<input checked="" type="checkbox"/> navigation_bar_visible	Navigation Bar: Visible		Horizontal Drop-Down

4. Here you can “Add Navigation Item,” “Add Child Navigation Item,” turn a navigation item off, Edit or Delete a Navigation item.

Name	Link	Active	
<input checked="" type="checkbox"/> Home	Page: Storefront	<input checked="" type="checkbox"/>	Turn Category On / Off
<input checked="" type="checkbox"/> About Us	Page: About Us	<input checked="" type="checkbox"/>	

## Update Hero Image

### UNDER IMAGES TAB

(Hero Image should be 1600 x 400 pixels for best results)



1. Click on the “Images” tab
2. Click on “Storefront: Hero Image”
3. Click on the Pencil Tool to edit the image
4. Click the “Select Image” button
5. Click the “Add” button and then “Upload Image”
6. Navigate to your new Hero Image and click “Open”
7. Click “Select Image”

### ReadyTheme

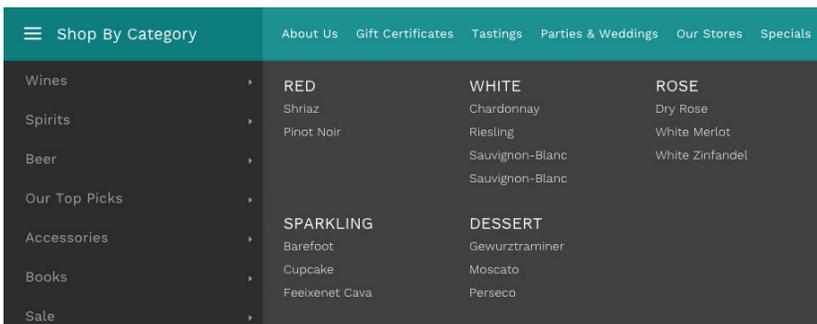
Settings | **Images** | Banners | Content Sections | Product Listings | Navigation Sets



Image	Code	Name	Link	Active
<input checked="" type="checkbox"/>	sfnt_hero	Storefront: Hero Image	Category: Wines	<input checked="" type="checkbox"/>

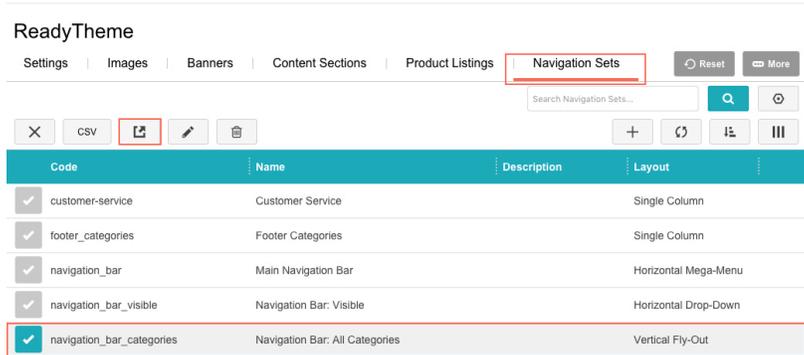
## Update Navigation: All Categories

### UNDER THE NAVIGATIONS SETS TAB

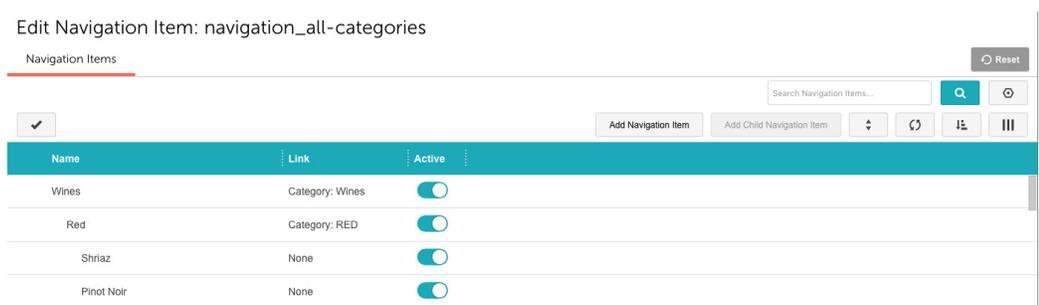


The DiVino ReadyTheme has a very robust menu. The Nav: All Categories is not only a drop down, but it also expands to show multiple sub level categories. We recommend no more than 5 or 6 to keep the site manageable and clean. Here’s how to update the menu:

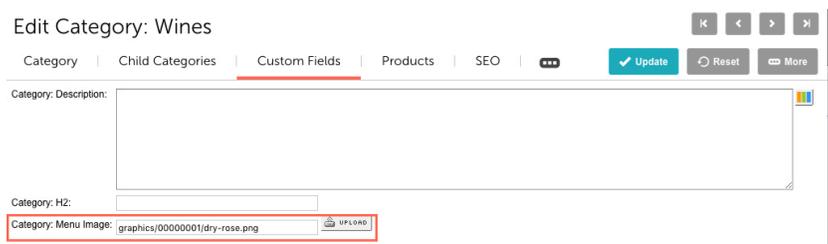
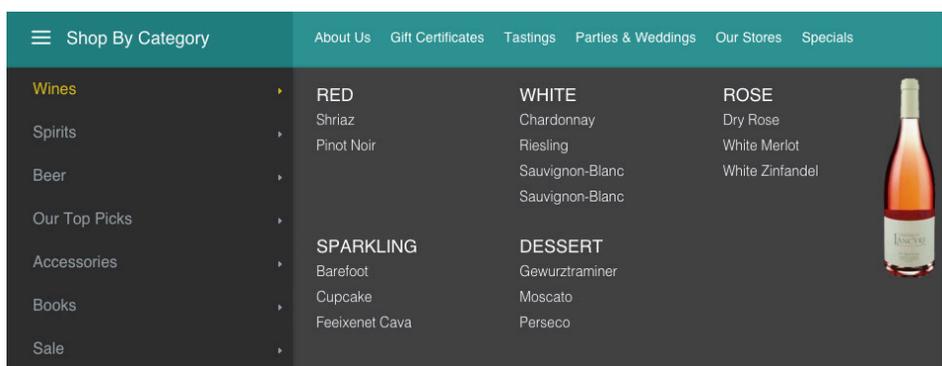
1. Click on “Menu” then scroll down to “ReadyTheme”
2. Click on the “Navigation Sets” tab
3. Click on “Navigation: All Categories” then click on the “Edit Navigation Item” icon



4. Here you’ll see the menu with the navigation items and child navigation items. You can add, delete, turn off or turn on whichever categories you want.



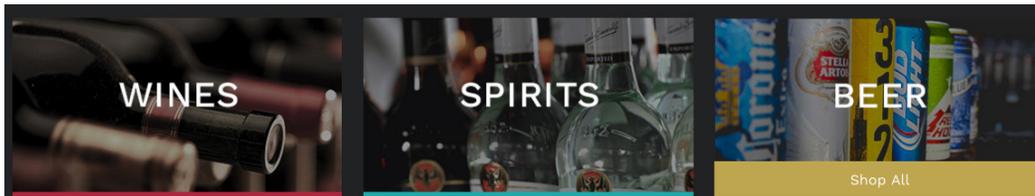
You can display an image in the “Navigation: All Categories” ReadyTheme Navigation Set for any of the 1st-level Navigation Items with a Category link-type (ex. See below: Living, Bedroom, Dining, Office, etc.) The image comes from that category’s “Menu Image” (menu\_image) custom field.



# Update Storefront Promo Left, Middle & Right

## UNDER THE “IMAGES” TAB

370x200 is the recommended size for the Storefront Promo images. To swap them out:



1. Click on “Menu” then scroll down to “ReadyTheme”
2. Click on the “Images” tab
3. You’ll see the three Storefront Promo Images listed. Click on one and then click on the pencil or edit tool.

<input checked="" type="checkbox"/>		sfnt_pro... Storefront Promo: Left	Category: Wines	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>		sfnt_pro... Storefront Promo: Middle	Category: Spirits	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>		sfnt_pro... Storefront Promo: Right	Category: Beer	<input checked="" type="checkbox"/>

4. A window will pop up, click on the “Select Image” button.

Edit ReadyTheme Image

Code:

Name:

Item Tag: <img alt="Wines promo image" data-bbox="95 540 315 635"/>

Image:

5. A second window will pop up, click the blue “Add” button and then select “Upload Image(s)” - navigate to your image and upload it.

Image List

Clear Delete Add Search Images...

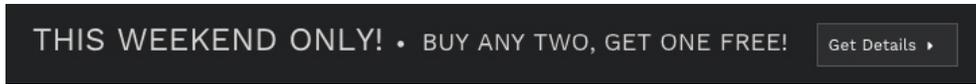
Upload Image(s)  
Add Image Already on Server by Path

 graphics/00000001/1507v01_LF_Mo... 640x316px	 graphics/00000001/Beer-.png 368x200px	 graphics/00000001/cabernet.png 600x600px	 graphics/00000001/Chardonnay.png 600x600px
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# Update Storefront Promo Message

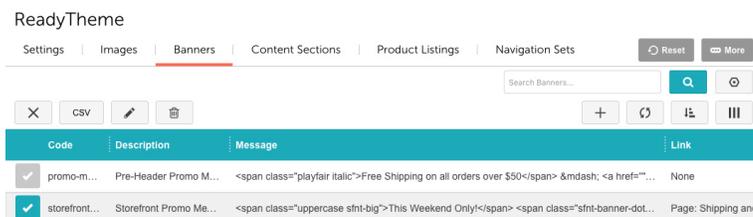
## UNDER BANNERS TAB

This is a text banner that runs under the Storefront Promo images. It's a great place to highlight free shipping, specials, or holiday deals!

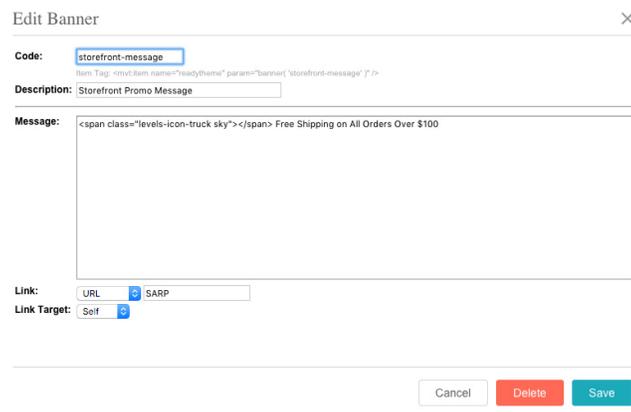


To update the verbiage on the Promo Message:

1. Click on “Menu” and then scroll down to “ReadyTheme”
2. Click on the “Banners” tab
3. Click on the “Storefront Promo Message” item and then click on the pencil or edit icon.

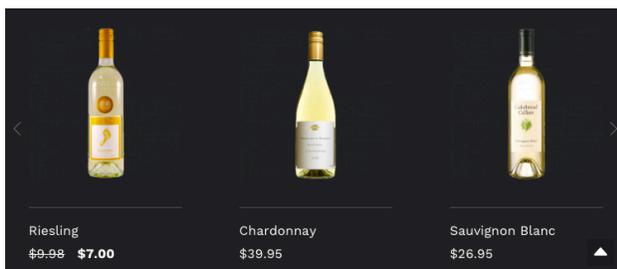


4. A window will pop up where you can change out the text to whatever text you want to promote. Click “Save.”



# Update Featured Products Category

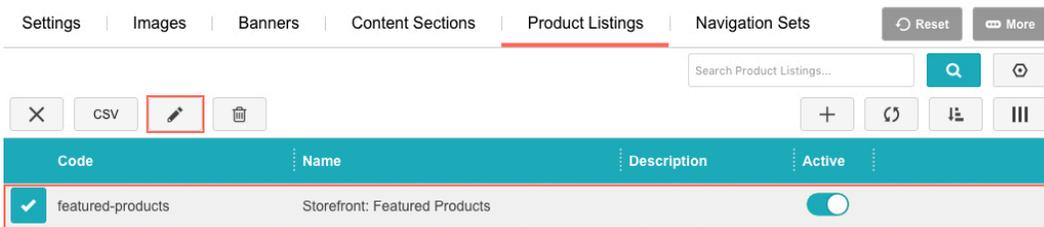
## UNDER PRODUCT LISTINGS TAB



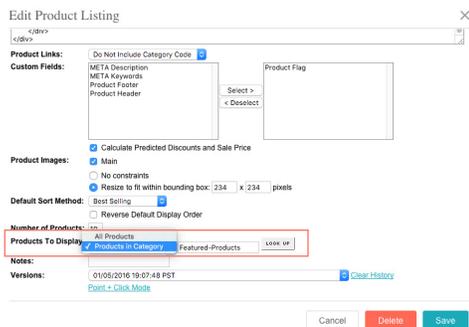
You can choose what products are pulled to display on the Storefront page under Featured Products. Here's how:

1. Click "Menu" then scroll down to "ReadyTheme"
2. Click on the "Product Listings" tab

## ReadyTheme



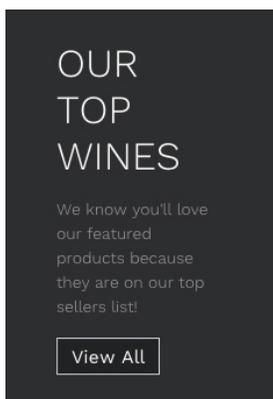
3. Click on the "Featured Products" item and click the pencil, or "edit" tool



4. Scroll down to "Products to Display" and either choose "All Products" or a specific Category.

## Update Homepage Featured Products Message

### UNDER CONTENT SECTIONS TAB



You can add your own personal message on the storefront page to the left of the featured products that are displayed. To edit this text:

1. Click on "Menu" and scroll down to "ReadyTheme"
2. Click on the "Content Sections" tab

## ReadyTheme

Settings | Images | Banners | **Content Sections** | Product Listings | Navigation Sets Reset More

Search Content Sections...

Code	Name	Description	Active
<input checked="" type="checkbox"/>	home_fe...	Home Page Featured Products Message	Message Displayed on homepage for feature... <input type="checkbox"/>

3. Click on “Home Page Featured Products Message,” then click the pencil or “edit” icon
4. Update the message to whatever you wish, click “Save”

### Edit Content Section

**Code:**

Item Tag: <mv:Item name="readytheme" param="contentsection('home\_featured\_products') />

**Name:**

**Description:**

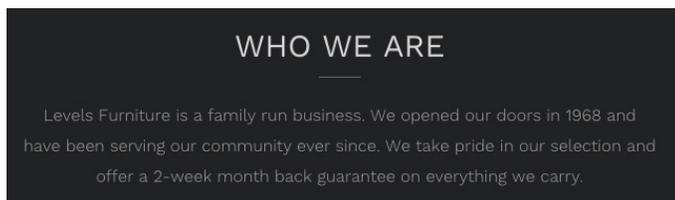
**Content:**

**Notes:**

**Versions:**

## Update Storefront “About Us” UNDER “BANNERS” TAB

There’s a small paragraph on the storefront page where you can give a brief mission statement or description about your business. This option can be turned off if you don’t want it on your storefront.



If you’d like to use it, here’s how to update it with your personalized text:

Settings | Images | Banners | **Content Sections** | Product Listings | Navigation Sets Reset More

Search Content Sections...

Code	Name	Description	Active
<input checked="" type="checkbox"/>	footer_ab...	Footer About Us	Just a little introductory blurb about the comp... <input type="checkbox"/>
<input checked="" type="checkbox"/>	about-us-...	About Us Content	ABUS Page Template Content <input type="checkbox"/>

1. Click on “Menu” and scroll down to “ReadyTheme”
2. Click on the “Banners” tab
3. Click on the “Storefront: About Us” item, then click on the pencil or “Edit” icon
4. Update your message and click “Save”

Code:

Description:

Message: 

```
<div class="align-center">
<h2 class="navy on">Who We Are</h2>
<div class="my">About About About About About</div>
<p>
<h4 class="Levels">Levels Furniture is a family run business. We opened our doors in 1988 and </p>
<p>have been serving our community ever since. We take pride in our selection and </p>
<p>offer a 2-week month back guarantee on everything we carry. </p>
</div>
```

Link:

## Update Newsletter

### UNDER CONTENT SECTIONS TAB

The Newsletter is currently just a place holder for you. If you don't already have a mail client that you can direct your clients to, we offer a free module on our app store. It's called "[Mail Chimp Newsletter Sign up.](#)" If you don't want to use this feature for now, you can turn it off simply by click on the green "Active" button.



Settings | Images | Banners | **Content Sections** | Product Listings | Navigation Sets Reset

Search Content Sections...

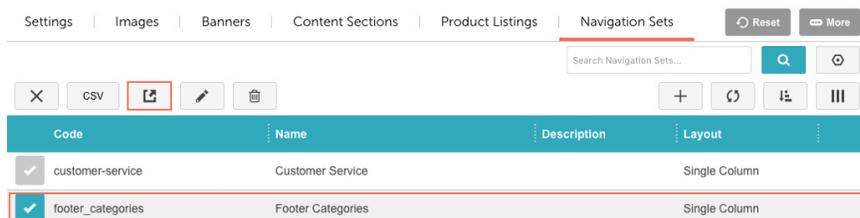
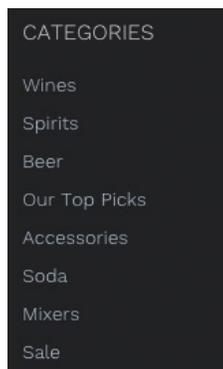
Code	Name	Description	Active
<input checked="" type="checkbox"/>	newslette...	SFNT: Newsletter Sign Up Form	Click this button to hide Newsletter Feature <input type="checkbox"/>

## Update Footer Categories

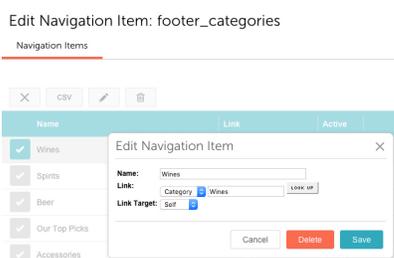
### UNDER NAVIGATION SETS TAB

To update the Footer Categories Links:

1. Click “Navigation Sets”
2. Click on “Footer Categories”



3. Click on the page icon with an arrow on it in the top column
4. Click on any item you want to update (Women, Men, etc.)
5. Click on the pencil icon to edit it and update to your navigation choices



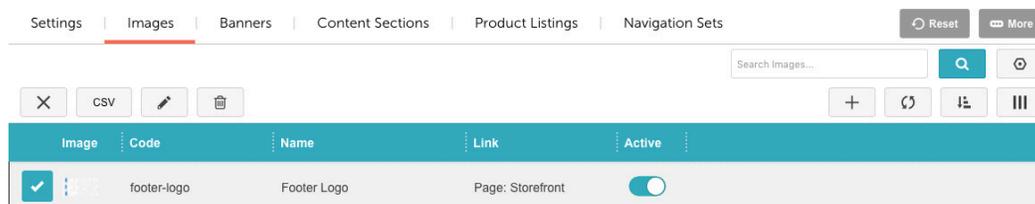
6. Under “Link” choose where you would like the navigation to go to
7. Continue until all navigation is updated, click “Save”

## Update Customer Service Links UNDER CONTENT SECTIONS TAB

Same process and location as the Footer Categories

## Update Footer Logo UNDER IMAGES TAB

In the DiVino Theme the logo shows up in two places on the Storefront page; Up at the top, and down on the bottom right. If you'd rather it not show up at the bottom right you can click the “Active” toggle button to turn it off. If you want to have your logo showing here's how:



1. Click on the “Images” tab
2. Click on the “Footer Logo” item, then click on the pencil or “edit” icon

3. Click on “Select Image” and upload your logo
4. Click “Save”

## Update Social Icons

### UNDER SETTINGS TAB

1. Click on “Settings” tab
2. Click “Enable Social Icons”
3. Enter your links for whichever platforms you are on  
(empty fields will not show an icon on your Storefront page)
4. Click “Update”

**Social Icons**

Enable Social Icons

Facebook Link:

Twitter Link:

Instagram Link:

Google+ Link:

Pinterest Link:

Vimeo Link:

Youtube Link:

Flickr Link:

## Update Payment Methods

### UNDER IMAGES TAB

In the DiVino Theme you can have an image of the logo/payment methods that you accept.

Settings | **Images** | Banners | Content Sections | Product Listings | Navigation Sets

✕ CSV  

Image	Code	Name	Link	Active
<input checked="" type="checkbox"/> 	payment-methods	Payment Methods	None	<input checked="" type="checkbox"/>



You can upload your own image if these do not fit your site by going to:

1. Click on the “Images” Tab
2. Click on “Payment-Methods,” click on the pencil or “Edit” icon
3. Upload your own images, click “Save”